

ARE YOU SEEKING FIRST TIME OR ADDITIONAL BOARD APPOINTMENTS?

DO YOU NEED A PROFESSIONAL TO HELP YOU PREPARE OR REVISE YOUR DIRECTOR'S PROFILE?

There is an increasing trend for vacant Advisory or Statutory Board positions in the Public and Private sectors to be advertised and subjected to comprehensive interview, selection and reference checking processes.

Accordingly, it is critical that your Board profile and application:

- Are modern, up-to-date and responsive to current market requirements.
- Clearly and succinctly articulate your unique points of difference and what you bring to the Board table.
- Accurately reflect your key skill sets, experience and "a theme" to drive your future direction and achieve your goals.

If you are seeking such a role for the first time or otherwise to expand your Board Portfolio, then MDN can assist you as follows:

STEP 1 - PLANNING

MDN spends valuable time with you at commencement to ensure clarity of your goals and vision, strengths and weaknesses, skills and experience and to develop a set of realistic expectations (including those around remuneration and income), based on a personal SWOT analysis.

This allows you to identify any vulnerabilities in skills, attitudes or role biases that will need to be taken into account in targeting your preferred Board opportunities. Equally it is important to identify those particular strengths, which you should leverage for greatest success.

We also discuss and help you analyse the risks, returns and potential targets and scenarios, relevant to your future Director roles.

Getting your head in a position to adequately analyse, synthesise and plan the key ingredients to your profile preparation or revision is essential.

STEP 2 - DOCUMENTATION

Once your head is clear and your direction set, it is important to ensure that the documentation presenting your profile is enticing. Your Director's profile and related documentation such as flyers, business cards, skills and talent inventories, application letters, responses to selection criteria, website, marketing collateral, etc, need to project an image that is contemporary and differentiates you from competitors.

CONCLUSION

If ever there was a time to know how to prepare or revise a Director's profile, this is it. Many miss the mark and often fail to even get your foot through the door. MDN's experience and process help you to minimise or negate this risk.

The primary objective of a Director's profile is to attain an interview. It is your personal selling document which will help you get to your desired Board positions. The time it takes to produce it is well spent.

For a confidential discussion about any of these or related career matters, (or if you know someone who needs help in these areas), please contact Mark Nicol on (0418) 366 493. Refer also to our website below.



MDN CONSULTING PTY LTD
EXECUTIVE SEARCH/SELECTION
HUMAN RESOURCES MANAGEMENT/MANAGEMENT CONSULTING
GPO BOX 605, BRISBANE QLD 4001
PH: (07) 3711 9581 FAX: (07) 3272 0988
MOBILE: (0418) 366 493
EMAIL: mdnconsulting@bigpond.com
WEBSITE: www.mdn.com.au